

Event Sponsorship Opportunities Sponsorship Levels

<u>Platinum Sponsor</u>: As a Platinum Sponsor your company will receive recognition in

- All programs* and networking events exhibit table and signage.
- 6 tickets to attend each event
- Recognition on the MassDLA website, newsletter, and recognition in marketing emails
- At the Annual Meeting you will receive an introduction from the podium and special introductions at other events.
- CLE Zoom presentation of no more than two hours

Gold Sponsor: As a Gold Sponsor your company will receive recognition in

- All programs* and one networking event and exhibit table and signage
- 3 tickets to attend each event
- Recognition on the MassDLA website and marketing emails.
- At the Annual Meeting you will receive an introduction from the podium and a special introduction at other events.
- CLE Zoom presentation of no more than two hours

<u>Silver Sponsor</u>: As a Silver Sponsor your company will receive recognition in

- One program* and one networking event and exhibit table and signage
- 2 tickets to attend each event
- Recognition on the MassDLA website.
- CLE Zoom presentation of no more than two hours

Bronze Sponsor: As a Bronze Sponsor your company will receive recognition in

- One program*
- 1 ticket to attend an event,
- Recognition on the MassDLA website

*Programs include the MassDLA Annual meeting and Mid-Winter or Spring Social

Platinum \$3,500:_____ Gold \$2,000:_____ Silver \$1,500:_____ Bronze \$750:_____

NETWORKING EVENT ONLY

<u>Participation</u>: As a Participating sponsor your company is invited to bring two attendees, receive recognition on the MassDLA website and marketing emails for one sponsored event.

Participation: \$350 _____

PUBLICATIONS ONLY

Newsletter (8-10 X/year) \$1,000	
Legislative Update (12 X/year) \$1,500	

Yes! Please sign me up as a sponsor for the events/levels checked. Today's Date: ______ Company Name: _____

Company Contact Name: _____Email: _____Email: _____

Attendee Names:

Total Sponsorship Amount: ______ Please enclose this form with your check.

Please send names of attendee(s) for each event prior to the event date. Send to Cheryl Palombizio at <u>executivedirector@massdla.org</u>. Contact Cheryl for display specifications and more details.

Send form and payment to MassDLA, 151 Tremont St., Suite 110, #, Boston, MA 02111-1151. Payment is due prior to earliest event date.